

Securing Our Water Future: Pathways to Resilience and Stability

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SPEAKERS

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events presents

Hellenic Water Forum 2025

At a time when climate and energy crisis are putting significant pressure on water resources, the need for immediate and coordinated actions to address the impacts is imperative. The Hellenic Water Forum 2025 aspires to serve as a pivotal platform for a constructive dialogue among all key stakeholders, aimed at fostering innovative approaches to sustainable water management and enhancing the resilience of water systems.

The high-level forum will examine Greece's readiness and capacity to align with the European Water Resilience Strategy. It will highlight the current landscape of water resources management, while presenting forward-looking strategies and best practices for sustainability, with a strong focus on protecting society from water-related risks.

Bringing together representatives from government agencies, institutional bodies, local authorities, academia, and the private sector, the Hellenic Water Forum 2025 promotes a shared vision: the development of a Unified National Strategy for Water Resources. This strategy must be comprehensive, inclusive, and environmentally responsible—embracing local particularities, prioritizing social well-being, and ensuring long-term ecological sustainability.



More

In this context, the Hellenic Water Forum 2025 is convened with a dual strategic objective:

- **To reaffirm that safeguarding sufficient quantities of water of safe quality for future generations constitutes a core political priority across all levels of governance.** Achieving this goal necessitates coordinated action, policy alignment, and the deployment of effective, cutting-edge technological solutions.
- **To underscore that meeting the water needs of millions in the years ahead requires a robust integration of innovation, sound governance, and sustainable financing.** This integrated approach must be grounded in the cultural context of each society and supported by specialized technological applications and resilient water supply systems designed to endure long-term pressures.



Topics

At the **Hellenic Water Forum 2025**, key decision-makers will engage in a dynamic exchange of knowledge, experiences, and best practices, focusing on the challenges currently shaping the water sector. Through open dialogue, participants will seek solutions to pressing issues arising from the evolving "water agenda" and the need for its intelligent, technology-driven management.

The Forum will convene a broad spectrum of stakeholders, including high-ranking government officials, representatives of institutional bodies, academic experts, regional governors, mayors, executives of municipal water and sanitation utilities, civil society organizations, and professionals from companies specializing in water management and technological innovation.

Key topics on the agenda include demand reduction across agriculture, industry, and domestic consumption; the promotion of circular economy principles; and the advancement of water reuse practices. The transition to a green and digital paradigm in resource management—leveraging state-of-the-art technologies - will be highlighted as a pathway toward strengthening sustainability and building resilience against climate-related risks.

Thematic areas through which water resource security strategies will be examined include:

- **Efficient Water Management:** Reducing Demand, Increasing Availability, and Irrigation
- **Protection and Restoration of Water Ecosystems:** Safeguarding Water Quality, Regulatory Compliance, Pollution Control, and Monitoring Systems
- **Climate Change Adaptation and Resilience**
- **Digitalization and Innovation:** Harnessing Data for Smarter Water Resource Management
- **Water & Development:** Financing Mechanisms and Strategic Partnerships



Target Audience

The **Hellenic Water Forum 2025** will serve as a key platform for dialogue, knowledge exchange, and the dissemination of innovative ideas and solutions aimed at sustainably addressing water-related challenges.

The Forum is specifically addressed to:

- Governmental Officials
- Representatives of Institutional and Regulatory Bodies
- Senior officials from regional and local authorities
- Executives from Water Supply and Sewerage Companies
- Executives of Municipal Water and Wastewater Enterprises
- Professionals from water resource management and development companies including engineers, consultants, and specialized advisors
- Managers and Operators of Wastewater Treatment Facilities
- Professionals in water infrastructure construction and maintenance
- Entrepreneurs and Executives from Companies Offering Services, Technologies, and Solutions for Water Networks and Resource Management



Why attend

Now in its second consecutive year, the **Hellenic Water Forum 2025** stands as a key meeting point for the water sector in Greece. By attending the Hellenic Water Forum 2025, participants will:

- Hear directly from relevant government and institutional authorities on their positions, policy responses, and planned actions concerning the national “water security agenda”
- Engage in dialogue with experts from across the entire water cycle, addressing shared challenges and exchanging knowledge and perspectives
- Stay informed on emerging trends and validated sustainable solutions for the development and protection of water resources.
- Gain insights into successful practices and real-world applications in sustainable water management.
- Strengthen their expertise through a dynamic B2B environment dedicated to advancing water resource management.
- Explore new tools, technologies, and services designed to enhance operational efficiency and decision-making.
- Understand the role of smart technologies as essential enablers of modern water management strategies.
- Build strategic partnerships through direct access to a wide network of stakeholders - from public institutions and utilities to private sector solution providers and end users.



Why Sponsor

Sponsoring the Forum provides a strategic opportunity to position your brand at the heart of Greece's water sector transformation, offering targeted exposure and valuable engagement across all key stakeholder groups.

DIRECT ACCESS TO TARGET MARKET

- Present your expertise in a highly relevant and focused environment
- Engage with both existing and potential partners
- Position your company among key decision-makers, utilities, and innovators

BRAND AWARENESS

- Increase visibility among a high-level and specialized audience
- Align your brand with the Forum's mission and values
- Build credibility and strengthen customer loyalty

LEAD GENERATION

- Identify new business opportunities in a targeted setting
- Schedule one-on-one meetings with qualified prospects
- Accelerate the customer decision-making process through direct interaction

COMMUNITY ENGAGEMENT

- Join a dynamic business ecosystem in the water and environment sector
- Create meaningful touchpoints between your brand and the professional community
- Reinforce relationships with your existing customer base

STRATEGIC NETWORKING

- Connect with industry professionals, public officials, and utility executives
- Engage directly with those influencing procurement and policy
- Gain first-hand insights into market needs and feedback on your offerings